



BBB®Upstate SC
2009 Integrity Awards
408 N. Church St, Ste. C
Greenville, SC 29601
www.upstatesc.bbb.org

*“Honoring
outstanding
businesses whose
commitment to
ethical business
practices helps
to uphold a fair
marketplace.”*

2009 BUSINESS INTEGRITY AWARDS

AWARD FOR MARKETPLACE ETHICS

Applicants must submit an essay not to exceed 1,000 words stating why the company should be considered for this award. The essay should include the following:

- 1) Information highlighting specific business and management practices relevant to ethics in the marketplace.
- 2) Information that shows the company's commitment to fair and honest conduct in the marketplace.
- 3) Information showing the company's position regarding business integrity and ethical practices. This may include a formally adopted policy or mission statement.

AWARD FOR CUSTOMER SERVICE

Applicants must submit an essay not to exceed 1,000 words stating why the company should be considered for this award. The essay should include the following:

- 1) Information from a Customer Service Policy that specifically highlights ethics in customer service.
- 2) Information regarding training of employees with regard to Customer Service.
- 3) Specific information regarding how the company handles consumer complaints.
- 4) Attach at least three letters from customers regarding outstanding Customer Service.

AWARD FOR COMMUNITY SERVICE

Applicants must submit an essay not to exceed 1,000 words stating why the company should be considered for this award. The essay should include the following:

- 1) Information regarding the company's participation with any charity or community organization.
- 2) Information regarding individual employee's outstanding participation with any charity or community organization.
- 3) Information why participation with a charity or community organization is important to the company and its employees. Include specific results realized due to your company's leadership role in a charity or community organization.
- 4) How your company encourages or allows participation in charitable or community organizations (such as paid time off for participation or requiring a certain number of hours of participation).
- 5) In this category, applicants may include pictures of trophies, plaques, certificates and other items that demonstrate participation in community organizations.

The 2009 Business Integrity Award entry requires a \$100 application fee, which includes two tickets to the BBB Annual Meeting on Thursday, October 22 at the Hyatt Regency where finalists and award winners will be recognized. Companies may enter any or all categories for the \$100 fee.

2009 Business Integrity Award winners will be recognized in The Greenville News and The Greenville Journal, in radio advertisements, on the homepage of the BBB Upstate website, on the BBB voice response system, and in additional BBB Public Relations programs.

Please direct questions to: Tammy Dankovich,
864-242-6905 or tammy@upstatesc.bbb.org.



**SUBMIT
ENTRIES TO:**

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STATEMENT

By signing this application:
We certify our compliance
with federal, state, and
locals laws and regulations
governing our business
or industry.

We agree that we will
abide by BBB guidelines
for referencing the Busi-
ness Integrity Award in
any advertising or public
announcements.

We acknowledge that all
submitted entries become
the property of the BBB
and will not be returned.

We understand that the
judges may request a site
visit, and agree to host the
visit and to facilitate an
open and unbiased
examination.

We understand that status
as an award winner is con-
tingent on continued adher-
ence to BBB standards, and
can be revoked if deemed
necessary.

*If your company has been
involved in lawsuits, class
actions, or government
actions in the past three
years, please provide a
summary of the nature of
the legal or government
action.*

2009 BUSINESS INTEGRITY AWARDS

ELIGIBILITY

The Business Integrity Awards is open to all for-profit businesses in the Upstate region of South Carolina with a minimum of three traceable years of business history. Previous Torch Award winners may enter the Business Integrity Awards three years after receiving the Torch Award.

CATEGORIES

Entries may be submitted in any or all of the following categories. Please check the categories for which you are applying:

- Marketplace Ethics
- Customer Service
- Community Service

OFFICIAL ENTRY FORM

NOMINATED COMPANY		
COMPANY ADDRESS		
CITY	STATE	ZIP
COMPANY PRESIDENT		
COMPANY TELEPHONE		COMPANY FAX
WEBSITE ADDRESS		EMAIL ADDRESS
TYPE OF BUSINESS		NO. YEARS IN BUSINESS
CONTACT NAME		TITLE
TELEPHONE		EMAIL
WITH WHOM MAY THE AWARDS COMMITTEE ARRANGE A SITE VISIT, IF REQUESTED?		
PLEASE CHECK THE CATEGORY THAT FITS THE BUSINESS SIZE AND NUMBER OF EMPLOYEES (Number of employees should be determined based on the number of W2's issued.)		
<input type="checkbox"/> 1-10 ___ # EMPLOYEES	<input type="checkbox"/> 11-49 ___ # EMPLOYEES	
<input type="checkbox"/> 50-199 ___ # EMPLOYEES	<input type="checkbox"/> 200+ ___ # EMPLOYEES	
<input type="checkbox"/> LOCAL AFFILIATE/ FRANCHISE OF REGIONAL/NATIONAL CO. ___ # LOCAL EMPLOYEES ___ # NATIONALLY		
VENDOR / CUSTOMER REFERENCE OF AT LEAST TWO YEARS WHO CAN ATTEST TO THE DEMONSTRATION OF ETHICAL STANDARDS FOR YOUR BUSINESS:		
NAME OF PERSON SUBMITTING THIS NOMINATION:		
SIGNATURE		DATE

Application Deadline - September 4, 2009.
Please include with your entry and submit to above address:

- 1) Official Entry Form.
- 2) Essay not to exceed 1,000 words for each category entered.
- 3) \$100 Application Fee (which includes 2 tickets to the BBB Annual Meeting on Oct. 22, 2009)
- 4) JPEG or EPS of your company logo in color. (EPS is preferred.)

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2008 Award Winners

Hales Jewelers - Marketplace Ethics
Lucas Systems Inc. - Customer Service
Quinn Satterfield Inc. - Community Service

1-10 Employees Category

2001 Greenville Aluminum Products Inc.
2002 Taylor Color & Collision
2003 La-Z-Boy Furniture Galleries
2004 Martin & Lennon CPA's , PA
2005 Century Builders
2006 CMS Garage & Body Shop Inc.
2007 Lil Glenn Company, LLC

Small Company Category

2000 Eagle Body Works
2001 International Plastics, Inc.
2002 Bergeron Builders, Inc.
2003 PHIL Jewelers
2004 Rosenfeld Einstein
2005 Pazdan Group Architects
2006 McDouglad Funeral Home
2007 Cunningham-Waters Construction Company

Medium Company Category

2000 Southern Vinyl Window Mfg., Inc.
2001 America's Home Place
2002 Thomas McAfee Funeral Home
2003 Arthur J. Gallagher & Company
2004 Coldwell Banker Caine
2005 The Carolina Center for Behavioral Health
2006 Triangle Construction Company

Large Company Category

2000 Resurgent Capital Service
2001 RBC Liberty Insurance
2003 Advance America Cash Advance Centers
2005 AnMed
2006 FGP International
2007 Bradshaw Automotive Companies

Local Affiliate/Franchise of Regional/National Company

2004 Bonitz Flooring Group Inc.
2006 The Vinings at Roper Mountain
CarMax
2007 Chick-fil-A of Anderson and RBC Insurance